

Vermont Board of Liquor & Lottery

Approved Minutes

Record of the Meeting of the Vermont Board of Liquor & Lottery held October 9, 2019
at 1311 US Route 302, Suite 100, Barre, VT 05641

Members Present: Martin Manahan, Chair; Thom Lauzon, Sam Guy, Ed Flanagan, Members
Others Present: Patrick Delaney, Commissioner; Gary Kessler, Deputy Commissioner;
Wesley Lawrence, Board Counsel; Jacob Humbert, Assistant Attorney General; Skyler Genest,
Director of Compliance & Enforcement; Kimberly Walker, Retail Operations Director; Theresa
Barrows, Marketing Director; Tonia Pryce, Liquor Purchasing Coordinator; Jessica Robles Worch,
Program Technician; John McCann and Kate McCann, North Branch Vineyards owners .

Meeting Start: 9:00 am.

Additions/Deletions to the Agenda:

- Delete Docket #2019-019 / 19VL001531 – Shafer’s Market & Deli, General Regulation #10 Compliance with Rooms & Meals Taxes. **RESOLVED.**

Board Actions on Consent Agenda Items:

- Approval of September 11, 2019 Board Meeting
- Approval of licenses issued September 1st – September 31st, 2019

Public Comment: None

Licensing: None

Enforcement:

- #2019-018 / 19VL001529 The Wine Gate, violation GR 10 NO SHOW, Issues with notice. Licensee spoke to tax department and will resolve tax issue. **Motion to continue.**
- #2019-017 / 19VL001476 North Branch Vineyards, violation GR 17. Inv. established work experience, explained festival details and general observations when violation occurred. Licensee handed in a written statement (copies) about background of his company, and description of events when violation happened. He requested to dismiss his violation. Board members will deliver and send written statement.

Lottery: None

Commissioner Comments:

- Breakage fee policy. K. Walker explained damage cost, security devices. Commissioner explained state inventory has not been successful. It will be discussed on next meeting.
- Hearing officer for tax related matters. not effective and it will have further discussion
- Gift card update. T. Barrows explained gift card system details. Results will be given on next time's meeting.
- Radio advertising campaign. T. Barrows explains background about marketing agency that will do test marketing, focused on local shopping, regional developing.
- Ethyl/Grain Alcohol purchase done by consumers through Agencies.

Other Business:

- Discussion of Administrative Rules changes made by Skyler Genest.

Meeting Adjourned at 12:06 p.m. Board enters executive session

Next Meeting: November 13, 2019