



## **Vermont Board of Liquor & Lottery**

### **June Minutes**

Record of the Meeting of the Vermont Board of Liquor & Lottery held on June 14, 2023 via web and phone.

**Members Present:** Martin Manahan, Chair, Thom Lauzon, Megan Cicio, Ed Flanagan, Sam Guy

**Others Present:** Wendy Knight, Commissioner; Andrew Collier, Deputy Commissioner; Wesley Lawrence; Jacob Humbert; Katie Fleury, Program Technician; Melissa Heath, Executive Staff Assistant; Brandon King, ; Rich Morey, ; Sean Athey, Bulletproof ; Joseph Bunevith, GLI; Emma Shouldice, ; Heather Shouldice, ;

**Meeting Start:** 9:00 am.

### **Additions/Deletions to the Agenda:**

None

### **Board Actions on Consent Agenda Items:**

- Approve minutes from May 10, 2023 Board Meeting – Moved and approved. motion Thom Lauzon and Megan Cicio unanimous
- Approve licenses issued May 1, 2023 – May 31, 2023 – Moved and approved. Motion Thom Lauzon Second Megan Cicio
- Approve quarterly listings – Moved and approved. Motion Thom Lauzon Second Megan Cicio

### **Public Comment:**

- None

### **Licensing:**

- None

### **Enforcement:**

- None

### **Commissioner Comments:**



DEPARTMENT OF LIQUOR AND LOTTERY

- 100M in liquor retail sales, up 3% y/y
- Lottery sales up 2.37 % y/y
- Wallingford and Norwich 802 spirit locations out to bid
- New Rochester 802 spirits store
- 74/80 audits complete
- Working on new website for virtual shopping for Liquor vendors
- Lottery machines updated to version 7 boards
- New paper fix for lottery machines
- Ticket planning with pollard now offering \$35 ticket, larger ticket sales are up
- social media paid post engagement has gone up
- thunder road ticket give - away on social media
- licensing newsletter going out to licensees
- 802 Spirits consumer Newsletter
- annual employee engagement survey up to 87% from 47% last year
- Governor to present public service recognition award to Tammy Pidgeon at the State House
- Powerball is adding another draw day bringing it up to 3 draws a week.

**Other Business:**

- Review of Sports Betting Evaluation Criteria
  - H151 has been signed as of 8:58am 6/14/2023
  - Sean Athey from Bulletproof and Joseph Bunevith GLI introduce themselves
  - Explanation of GLI33
  - Ratification for next meeting – Motion to approve Thom Lauzon Second Ed Flanagan

**Meeting Adjourned: 9:45**

**Next Meeting: July 12, 2023**