

Vermont Board of Liquor & Lottery

August Minutes

Record of the Meeting of the Vermont Board of Liquor & Lottery held August 11, 2021 via web and phone.

Members Present: Martin Manahan, Chair, Thom Lauzon, Megan Cicio, Ed Flanagan, Sam Guy

Others Present: Wendy Knight, Deputy Commissioner Liquor Control; Sabina Haskell, Deputy Commissioner Lottery; Wesley Lawrence; Jacob Humbert; Skyler Genest, OCE Chief; Melanie Gaiotti; Michael Welch, Jennifer Czachor, Tonia Pryce, Purchasing Coordinator; Kim Walker, Martin Prevost, Director of Licensing; Director of Retail Sales; Erik Volk, Education Coordinator; Katie Fleury, Program Technician; Cheryl Mowel, Executive Staff Assistant; Cassandra LaRae-Perez; David Keck; Colin Davis

Meeting Start: 9:00 am.

Additions/Deletions to the Agenda:

- Agency Bid

Board Actions on Consent Agenda Items:

- Approve minutes from July 2021 Board Meeting – **Moved and approved.**
- Approve licenses issued July 1-30, 2021 – **Moved and approved.**
- Act 70

Public Comment: None

Licensing: August licenses approved

Enforcement: None

Deputy Commissioner Comments:

Liquor Control

- Since early July, spirits sales have increased 9-14% year over year.
- Freedom Award to DLL for support of military members.
- Project RABIT was chosen as case study and being highlighted nationally.
- Delisting process – limited capacity, delisting allows new products to be added.
- 267 products out of stock. Global supply chain issues.

Lottery

- Marketing Manager, Skip Whitman, to begin work on September 7.
- Scientific Games contract expected to be signed tomorrow.
- Submitted responses and information to Sports Betting study committee. Draft report due end of month.
- Sales for L4L up 50% since change to daily.
- Powerball change to 3x weekly begin in about 10 days.
- Mac's Market conversion to Jiffy Mart officially happens today.
- Lottery outage continues to be worked.

Other Business:

- Shacksbury retroactive license. Review of memo, discussion of circumstances. Pending legal authority opinion to issue retro licenses, Motion to issue retroactive license 9/01/2020-04/30/2021 made by TL, 2nd Flanagan. No discussion. Unanimous.
- Agency Bid – advertise for White River Junction and Brattleboro. Goal to have stores up by November.

Meeting Adjourned: 09:55 am

Next Meeting: September 8, 2021